



ApniBus

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A Company Overview

Legal Name: YellowPedal Technologies
Private Limited



ApniBus: Who we are

**01**

Founded in 2021, Headquartered in Gurugram (Haryana), ApniBus is a technology-driven mobility platform focused on digitizing the intercity bus ecosystem in India, especially across tier-2, 3 and 4 markets where travel remains largely offline.

**02**

We are asset-light and product-led organization that aims to digitize intercity and intracity bus journeys, aiming to bring convenience and transparency to **million of travellers** and **over 15K** running buses

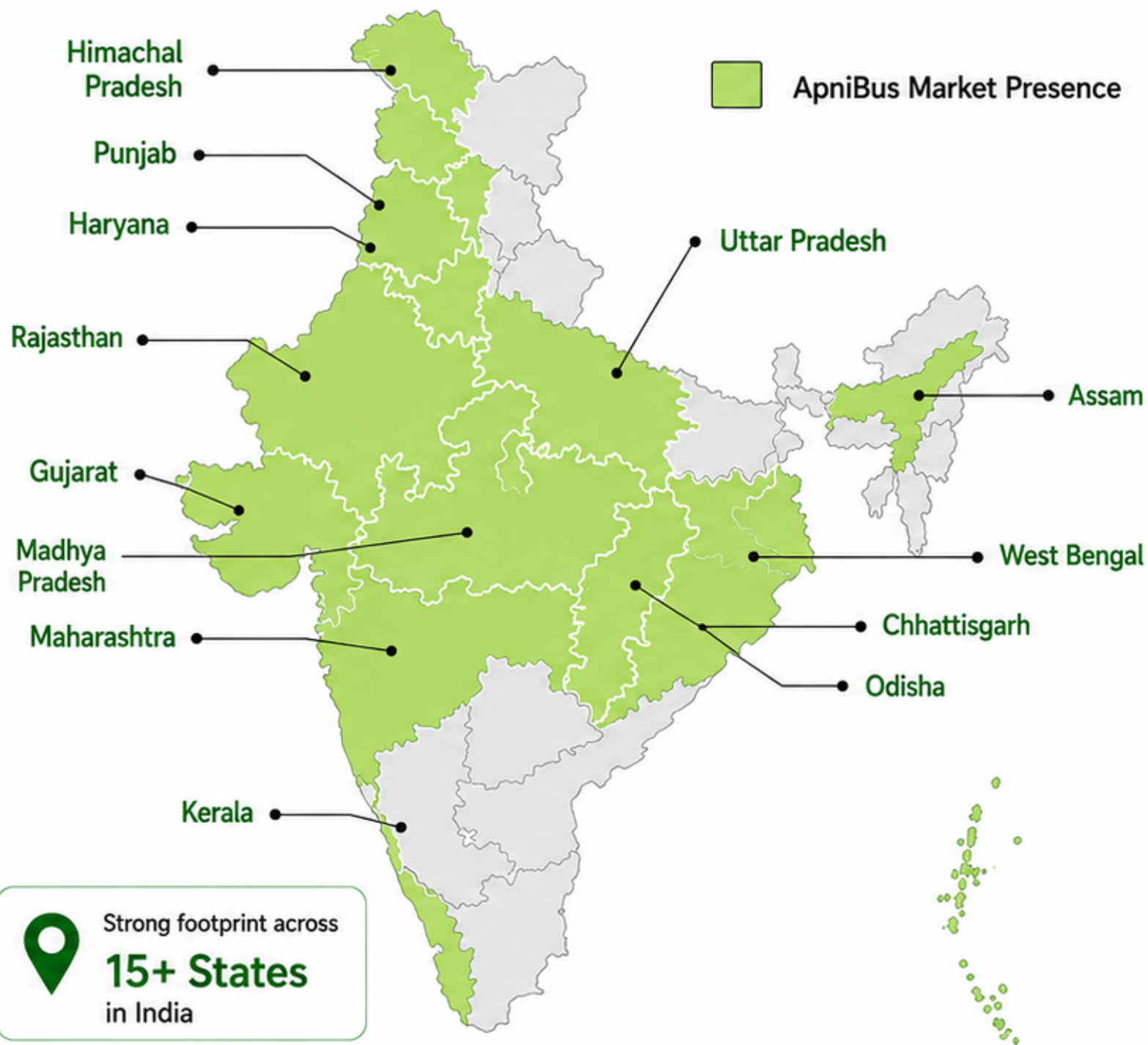
**03**

Our Product range includes Smart Ticketing Machines, Live Bus Tracking ecosystem, FasTags, Digital Fuel Cards, Travel Cards – **all under one platform**



Digitizing Intercity Bus
Travel for a Better Tomorrow

Our Market Presence



Present in **15+ States**



>15K+ Operational Buses



Over **10K+** Happy Bus Owners



Multi Product portfolio



Over **5000+** Happy Partners
and Bus Operators



Digitizing Intercity Bus Travel | For a Better Tomorrow





Our Vision

Intercity bus industry ko **technology ke through transform** karna, jisse bus operators apna business aur **efficiently chala saken** aur passengers ko **fast, transparent aur hassle-free travel experience** mile.



Our Mission

India bhar ke bus operators ko **digitally empower karna** by providing smart technology solutions that make operations **simple, transparent, predictable** aur **efficient**.



Problem We Solve

Current Challenges

- India mein lakhs of passengers roz bus se travel karte hain, lekin zyada tar bus operations abhi bhi **offline** hain.
- Manual ticketing aur paper-based management ki wajah se **revenue leakage, reporting issues** aur **operational delays** hote hain.
- Real-time tracking aur centralized management ki kami ki wajah se operators ko **complete visibility** nahi milti.

Our Solution



ApniBus ek **all-in-one digital platform** hai jo Smart Ticketing, Live Bus Tracking, POS Machines, Fastag, Fuel Cards aur Reporting tools ke through bus operations ko **completely digital, transparent** aur **efficient** banata hai.

ApniBus: Smart Ticketing Machine

**Apnibus Arvind**
Demo
Arvind Ranjan

Chat for Help

 Change Language

 Conductor Cash Settlement

 Reports

 Route & Pricing

 Service Route Mapping

 Settings – Smart Ticketing Machine

 Online Payment History

 Offer Discounts

 Recharge

 Training Videos

 My Profile & KYC KYC Not

 Terms & Agreements

 Log Out

ApniBus Business


₹ 0
Main Wallet

₹ 2
Recharge

Booking (Monday)
Seats
0

Online : --

Total Amount
--

Balance Amount
₹ 0



Once the **operator/ owner** is onboarded/ **Business app** is unlocked, Operator's account section is enabled and will have access to



Today's account



Reports (Daily/ Monthly)



Routes and Prices



Payment History



Recharges etc



Easy
Access



Real-time
Information



Better
Visibility



Smart &
Efficient



Operator
Friendly